

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Akira KAMAKURA, et al.

Serial No.: 08/901,692

Filed: July 28, 1997



Group Art Unit: 2765

Examiner: H. Kazimi

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For: A MARKETING SYSTEM AND METHOD PROCESSING MARKET
INFORMATION OF CONSUMERS AND DEALERS VIA A NETWORK

PRELIMINARY AMENDMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

Prior to the first Office Action subsequent to the Continued Prosecution Application (CPA) filed February 8, 2000, please enter the following amendments and consider the remarks below.

IN THE CLAIMS:

Please CANCEL claims 2 and 13, and AMEND the claims as follows.

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1. (TWICE AMENDED) A marketing system for processing market information of consumers and dealers via an electronic network, comprising:
- personal information registering means for registering personal information of a consumer;
 - market information registering means for registering market information about goods which the consumer desires to purchase;
 - posting means for extracting and posting the market information registered in said market information registering means according to genres; and
 - personal information acquiring means for acquiring personal information of the consumer necessary for a dealer to access the consumer from said personal information